YUKON BUREAU OF STATISTICS

YUKON RETAIL SALES

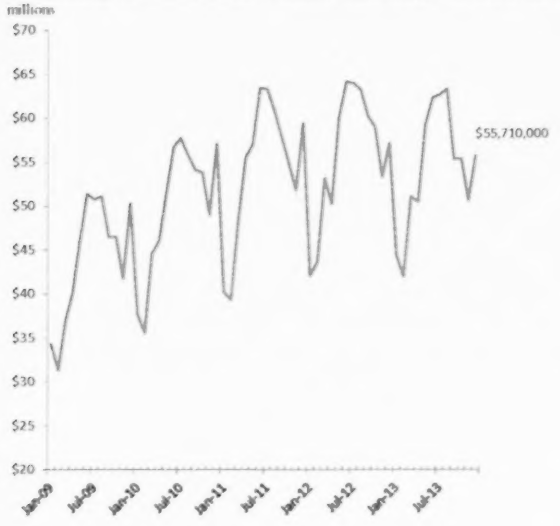
2013

Note: Some errors were detected in data in the previous version of this report. These errors have been corrected in this version. Any inconvenience caused by this is regretted.

Highlights:

- Yukon's retail sales totalled $652.3 million in 2013, a decrease of $17.7 million, or 2.6%, compared to the revised 2012 figure of $670.0 milion.
- *Food and beverage stores'* sales increased by $1.8 million, or 1.0%, over 2012.

Monthly Retail Sales, Yukon, Jan 2009 to Dec 2013



Retail Sales

The annual value of Yukon's retail sales increased each year since Yukon data became available in 1991, with the exception of three years: 2004 (-2.0%), 2009 (-1.4%) and 2013 (-2.6%).

The annual sum of retail sales in 2013 was $652.3 million, a 2.6% decrease over the value of sales in 2012.

Retail sales show a marked seasonal pattern in Yukon with peaks in June through August and then again in December.

Yukon's total retail sales can, to some extent, be broken out by North American Industry Classification System (NAICS). Retail Sales by Industry in this publication are arranged according to their NAICS categories.

About Retail Trade

Retail trade figures are estimates of the sum of retail sales in an area. Canada's sales levels are published on a monthly basis, both seasonally adjusted and not seasonally adjusted, for all provinces and territories and for three census metropolitan areas. The monthly results are released by Statistics Canada about 50 days after the end of the reference month.

This publication includes data from the monthly Retail Trade Survey. Statistics Canada also releases annual figures based on the annual Retail Trade Survey; however, those figures are not discussed in this publication as they are released two years after the reference period and are not directly comparable to the monthly figures.

Related Links

- StatsCan's monthly publication: http://www.statcan.gc.ca/bsolc/olc-cel/olc-cel?lang=eng&catno=63-005-XWE
- Retail sales on our website: http://www.eco.gov.yk.ca/stats/stats_retail.html
- Yukon Monthly Statistical Review - including the most recent monthly retail and wholesale trade figures: http://www.eco.gov.yk.ca/stats/monthlyreview.html
- Monthly Yukon Fuel Price Survey: http://www.eco.gov.yk.ca/stats/stats_princ.html

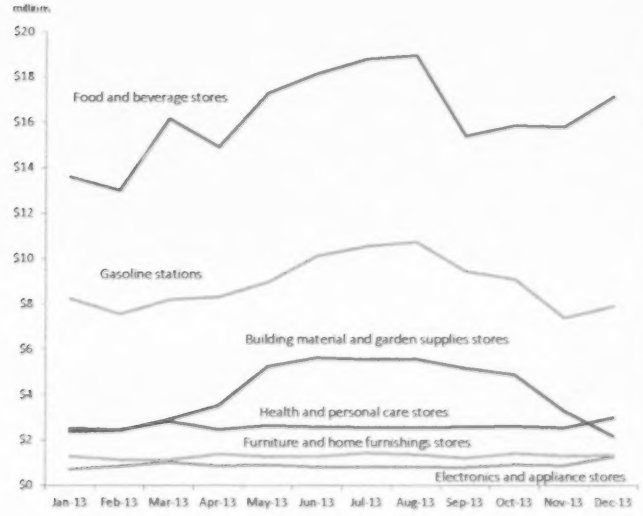
Monthly Retail Sales by Industry and Growth, Yukon, 2013

Yukon data on retail sales, categorized by industry, were available for six major industry groups on a monthly basis in 2013:

- *Food and beverage stores'* sales show marked seasonality, with strong peaks in the summer months and again in December. Sales peaked in August at $18.9 million; annual sales totalled $194.8 million, a record-high.
- *Gasoline stations'* sales were much stronger in the 2013 summer months, peaking at $10.7 million in August. Annual sales were $106.4 million.
- *Building material and garden equipment and supplies dealers'* sales also show marked seasonality, with strong sales in the summer months. Sales peaked in June at $5.6 million; annual sales totalled $48.5 million.
- *Health and personal care stores'* sales remained fairly steady throughout the year, with a slight increase in December. Annual sales in this category totalled $31.1 million.

Proportion of Retail Sales Represented by Selected Industries, Yukon, 2013

Industry Classification	Percent of total retail sales
Food and beverage stores	29.9%
Gasoline stations	16.3%
Building material and garden equipment and supplies dealers	7.4%
Health and personal care stores	4.8%
Furniture and home furnishings stores	2.4%
Electronics and appliance stores	1.6%
Other industries not listed	37.6%



- *Furniture and home furnishings stores'* sales remained fairly steady throughout the year, with annual sales totalling $15.5 million.
- *Electronics and appliance stores'* sales remained steady over the course of the year, peaking in December at $1.3 million. Annual sales in 2013 totalled $10.6 million.

Within the *Food and beverage stores* industry group, annual sales of *Supermarkets and other grocery store (except convenience) stores* totalled $148.6 million in 2013. *Specialty food stores'* annual sales totalled $3.5 million.

Within the *Clothing and clothing accessories stores* industry group, *Clothing stores'* and *Jewellry, luggage, and leather goods stores'* annual sales totalled $10.9 million and $3.2 million, respectively.

Monthly Sales by Industry, Yukon, 2013

Industry	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
						($000)						
Retail trade	**44,451**	**41,959**	**51,045**	**50,447**	**59,181**	**62,274**	**62,636**	**63,274**	**55,322**	**55,366**	**50,615**	**55,710**
Motor vehicle and parts dealers	x	x	x	x	x	x	x	x	x	x	x	x
Furniture and home furnishings stores	1,287	1,131	1,127	1,380	1,276	1,277	1,427	1,360	1,204	1,403	1,301	1,326
Electronics and appliance stores	719	850	1,017	865	906	810	811	808	800	911	870	1,263
Building material and garden equipment and supplies dealers	2,350	2,402	2,889	3,506	5,227	5,612	5,530	5,552	5,138	4,861	3,271	2,155
Food and beverage stores	13,582	12,983	16,150	14,902	17,273	18,137	18,770	18,933	15,379	15,843	15,775	17,111
Grocery stores	x	x	x	x	x	x	x	x	x	x	x	x
Supermarkets and other grocery (except convenience) stores	11,012	10,139	12,013	11,743	13,093	13,516	13,923	14,164	11,833	12,242	12,380	12,566
Specialty food stores	159	210	215	212	357	398	378	372	336	267	263	357
Health and personal care stores	2,495	2,428	2,815	2,451	2,619	2,565	2,544	2,530	2,554	2,583	2,512	2,959
Gasoline stations	8,238	7,556	8,190	8,307	8,963	10,124	10,538	10,730	9,431	9,083	7,378	7,897
Clothing and clothing accessories stores	x	x	x	x	x	x	x	x	x	x	x	x
Clothing stores	561	551	722	719	936	872	799	908	998	995	1,192	1,625
Jewellery, luggage and leather goods stores	122	153	156	184	196	289	371	380	275	210	305	600
Sporting goods, hobby, book and music stores	x	x	x	x	x	x	x	x	x	x	x	x
General merchandise stores	x	x	x	x	x	x	x	x	x	x	x	x
Miscellaneous store retailers	x	x	x	x	x	x	x	x	x	x	x	x

x = data suppressed to meet confidentiality requirements of the Statistics Act.

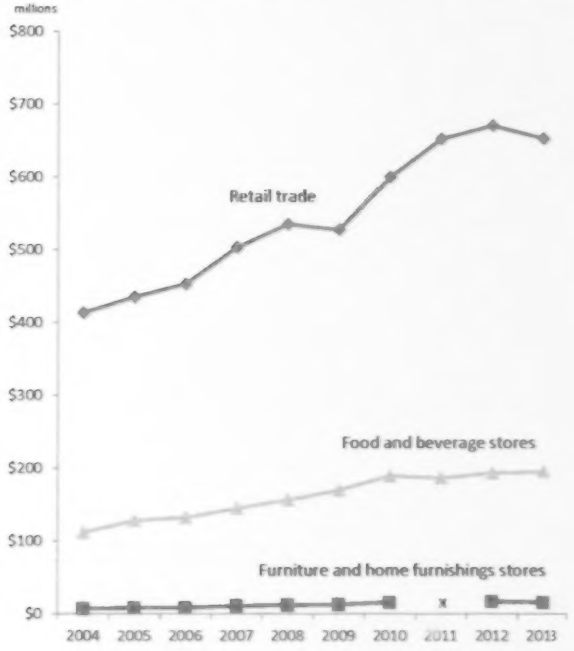
Annual Retail Sales by Industry and Growth, Yukon, 2009 to 2013

In 2013, data for ten industries or subsets in Yukon (as displayed in table below) were available, representing 64.6% of total Yukon retail sales.

(Note that annual totals are not provided for industries for which data for **all** months are available.)

	2009[r]	2010[r]	2011[r]	2012[r]	2013
	Sum of sales ($000)				
Retail trade	526,837	599,343	651,664	669,956	652,280
Motor vehicle and parts dealers	x	109,897	x	x	x
Automobile Dealers	x	x	x	60,765	x
Furniture and home furnishings stores	12,364	15,432	x	16,534	15,499
Electronics and appliance stores	x	x	12,760	x	10,630
Building material and garden equipment and supplies dealers	x	x	54,937	53,977	48,493
Food and beverage stores	169,738	189,089	186,203	192,995	194,838
Supermarkets and other grocery (except convenience) stores	x	137,083	144,808	x	148,624
Specialty food stores	x	x	x	x	3,524
Health and personal care stores	x	x	31,518	32,226	31,055
Gasoline stations	x	x	97,369	108,326	106,435
Clothing and clothing accessories stores	x	17,324	18,310	16,880	x
Clothing stores	x	11,814	12,112	11,333	10,878
Jewellery, luggage and leather goods stores	x	x	x	x	3,241
	Year-over-year change				
Retail trade	-1.4%	13.8%	8.7%	2.8%	-2.6%
Motor vehicle and parts dealers	x	x	x	x	x
Automobile Dealers	x	x	x	x	x
Furniture and home furnishings stores	7.7%	24.8%	x	x	-6.3%
Electronics and appliance stores	x	x	x	x	x
Building material and garden equipment and supplies dealers	x	x	x	-1.7%	-10.2%
Food and beverage stores	8.7%	11.4%	-1.5%	3.6%	1.0%
Supermarkets and other grocery (except convenience) stores	x	x	5.6%	x	x
Specialty food stores	x	x	x	x	x
Health and personal care stores	x	x	x	2.2%	-3.6%
Gasoline stations	x	x	x	11.3%	-1.7%
Clothing and clothing accessories stores	x	x	5.7%	-7.8%	x
Clothing stores	x	x	2.5%	-6.4%	-4.0%
Jewellery, luggage and leather goods stores	x	x	x	x	x

x = data suppressed to meet confidentiality requirements of the Statistics Act.



With many industries' data just becoming available recently, only two industries have Yukon data going back ten years - *Food and beverage stores* and *Furniture and home furnishings stores (with the exception of 2011)*.

Of the industries with historical data available, the *Food and beverage stores* industry was the largest contributor with 29.9% of the total retail sales in 2013. This industry has seen increasing sales in four of the last five years. Comparing 2013 to five years earlier (2009), sales in this industry increased by $25.1 million, or 14.8%.

Furniture and home furnishings stores' sales accounted for 2.4% of total retail sales in 2013. Comparing 2013 to five years earlier (2009), sales in this industry increased by $3.1 million, or 25.4%.

Retail Sales Growth, Canada and Yukon, 1994 to 2013

- Following a 13.8% increase in 2010, Yukon's year-over-year growth in retail sales has steadily declined: 2011 (8.7%); 2012(2.8%); and 2013 (-2.6%).
- The 2013 Yukon retail sales decrease (2.6%) was 5.8 percentage points lower than the national increase of 3.2%.
- In the past 20 years, Yukon's growth rates of retail sales ranged from a high of 17.4% in 1996 to a low of -2.6% in 2013, while Canada's rates ranged from 8.0% in 1997 to -2.9% in 2009.
- Yukon's growth rates between 1994 and 2013 averaged 5.9%, and Canada's rates averaged 4.5%.

Retail Sales by Selected Industry, Territories, 2013

North American Industry Classification	Yukon	NWT	Nunavut
		($000s)	
Retail trade	652,280	757,258	352,478
Furniture and home furnishings stores	15,499	8,796	..
Food and beverage stores	194,838	299,422	280,866
Supermarkets and other grocery (except convenience) stores	148,624	203,254	266,495
Health and personal care stores	31,055	34,166	9,702
Clothing stores	10,878	10,286	..

.. = data not available.

Information sheet no. 61.194 (r) - July 2014

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